



## Director of Legislation, Policy and Alliances

### About the Organization

**Patients For Affordable Drugs** is the only national patient advocacy organization exclusively focused on lowering prescription drug prices.

### We:

- empower and mobilize patients and allies,
- hold accountable those in power and
- fight to shape and achieve policies that make prescription drugs affordable for all people in the U.S.

The bipartisan organization, founded by a patient with incurable blood cancer, is independent and does not accept contributions from any organizations that profit from the development or distribution of prescription drugs.

### About the Role

Reporting to and collaborating with the Executive Director, the **Director of Legislation, Policy and Alliances** leads the organization's legislative, policy and political strategies by building influence and support for P4AD's policy positions and advocacy activities. The Director of Legislation, Policy and Alliances will work directly with Congressional offices to provide technical assistance, coordinate all lobbying including patient visits in-person and virtually, and engage with executive branch agencies including the White House, HHS and CMS. The Director of Legislation, Policy and Alliances will also coordinate P4AD's engagement with allies.

The ideal candidate for this role should possess a thorough understanding and practical experience in electoral and/or advocacy campaigns, as well as a deep knowledge of Congressional politics. This includes familiarity with the drivers, concerns, and motivations of elected officials, an understanding of the hierarchical structure, the committee system, and various political groupings within Congress. The **Director of Legislation, Policy and Alliances** must also have a strong basic understanding of government health care and prescription drug programs, including Medicare Parts D and B.

In addition, working knowledge of and experience with coalitions, coalition building and political outreach are a plus. The **Director of Legislation, Policy and Alliances** will encourage and support partners, and allies to advocate for policy reforms, informing strategy on P4AD's day-to-day activities and specific campaigns. Knowledge, experience with and an understanding of public opinion research is an element of the job. This role works across departments in collaboration with other members of the team to help research, assess, and bring political power to bear in support of P4AD's strategic reform priorities.

The **Director of Legislation, Policy and Alliances** will sustain, nurture and build relationships and drive coordination with allied groups and effectively represent P4AD with community members and policymakers. They must also be able to understand the politics of our opponents and how the various industry trade associations, interest groups and companies do their work.

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## Political Strategy

- Coordinate political strategy as it relates to P4AD's long-term collaboration with elected officials and policymakers
- Handle immediate political and rapid response matters that arise with skill and judgment
- Collaborate and coordinate with the Executive Director to ensure maximum effectiveness, correct tone, and appropriate priorities for political action in support of legislative work.
- Coordinate engagement and strategic involvement with coalitions, working groups and others in the drug pricing policy space to advance organizational policy objectives.
- Working with the Executive Director and Communications Director, help conceptualize and coordinate public opinion research when needed; facilitate the use of publicly available public opinion research
- Direct and manage any electoral activity through P4AD Action if/when requested

## Policy and Legislation

- Manage federal policy portfolio, develop legislative strategy, and advocate for system-changing policies to lower prescription drug prices on Capitol Hill, Executive Branch agencies and administration officials.
- Inform the strategy behind advocacy campaigns in support of policy reforms.
- Develop, maintain, and expand relationships with members of Congress, Congressional staffers and executive branch officials.
- Analyze and track legislation, rules, and regulations in order to inform organizational positions on key policies.
- Draft communications for federal policymakers regarding reforms, including public comments and congressional testimony.
- Conceptualize and oversee preparation of P4AD policy, research, and ad hoc reports related to drug pricing.

## Executive Branch

- Coordinate with administration and agency officials as needed including preparing patient testimonials, political events, speeches, roundtables etc.
- When appropriate, in conjunction with support and/or facilitate meetings between patients in our community and Executive Branch officials, including assisting with fly-ins, lobby days, etc.

## Management

- Manage an additional team member depending on the needs and resources of the organization
- Manage relationships with political strategists, consultants and/or others as needed

## Position Qualifications

- Bachelor's degree required.
- Minimum 10+ years experience with non-profits, Capitol Hill, political advocacy or media campaigns, or similar is required.
- Experience with healthcare and drug pricing policy is strongly preferred.
- Exhibits sound and accurate political judgment and analysis.

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- Writes clearly, informatively, and persuasively with attention to detail
- Detail-oriented, self-starter, flexible, and able to manage multiple tasks at once.
- Strong interpersonal and communication skills
- Available for full-time (40 hours/week) employment in-person (currently hybrid set-up).
- Familiarity with CRMs and Google Drive
- Desire to work for a mission-driven organization and uphold P4AD values and contributes to building a collaborative and positive team spirit

## **Compensation and Benefits:**

- P4AD provides competitive compensation and benefits including health insurance, life insurance, and 401(k) to its employees  
This senior position is exempt, full-time, and will report to the Executive Director